

# Your home needs to make a great first impression.

Your home is likely your biggest investment. And you need to get the highest possible return on that investment. Prospective buyers' first impression will determine whether they make an offer and how high that offer is.



## Buyers will fall in love with your home.

Spotlight Staging & Design can help you squeeze out every drop of potential profit on your home. We have studied the strategies of creating an emotional connection for buyers. You'll be amazed at what staging can do for the perceived value of your home.

Imagine your house being the most desirable listing in your neighborhood. Those first few days and weeks on the market are your best opportunity for a profitable sale, so we will get to work right away on your staging design.



A buyer views a property an avg. of only 6 minutes



But they form an opinion in the first 15 seconds

*-The National Association of REALTORS®*

# Where do I begin?

It all begins with your staging consultation. During which, one of our Professional Staging Consultants walk the property in person or via provided photos/video. They will compare the property to current market standards, and provides a detailed report of recommendations to get you in the best selling position.



## Your investment:

How much is the lack of professional staging costing you? How many buyers overlook your listing because the online photos don't look appealing as your competition? How many showings are you missing out on?

Home staging with Spotlight Staging & Design is much less expensive and much more effective than your first price reduction. Schedule your initial consultation today!



Nearly a third of buyers (27%) are more willing to overlook property faults in a staged home.



Staged homes sell 88% faster and for 20% more.  
-Realtor.com



The ROI for staging is 586%.  
-Bankrate.com