

Survey Results

2020 SURVEY OF 13K STAGED HOMES

Sales Over Listing Price

85% of staged homes sold for 5-23%
over list price

Return on Investment

With an average investment of 1%,
approx 75% of sellers saw an ROI of
5-15% over asking price

Average Days on Market

Staged homes sell faster, averaging just
23 days on market

The Investment

60% of stagers reporting 15-25% ROI
charge 1.5% or more of list price for
staging services