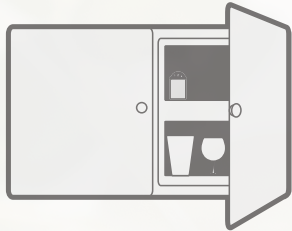


Week One | Home Preparation

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Day 1 & 2: Deep Clean the Kitchen

- Empty every cupboard (one at a time) and wipe them down thoroughly. Sort through the items keeping only what is necessary. Organize like items together.
- Deep clean your appliances inside and out. Pull fridge and stove away from the wall and clean underneath.
- Wash all surfaces including backsplash, grout, sink and fixtures.



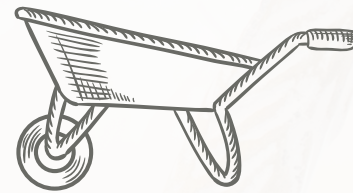
Day 3: Bedroom Closets

- Pack away or donate any items that are not worn regularly.
- Refold and organize any loose clothing items. If possible place items into baskets for a organized, clean look.
- Make sure all visible shoes are neatly lined up in pairs.
- Consider purchasing matching hangers and make sure clothes are spaced as much as possible.
- Wipe down shelves/bars and magic eraser any scuff marks.



Day 4: Take a Break

It is so very important to make sure that you take care of yourself in this process. Selling a home can be extremely draining both emotionally and physically on a person. Take the time to separate yourself from the moving/sales process. Go for a walk, binge watch your favorite show, crack that bottle of wine.... you deserve it. You will be right back at it tomorrow.



Day 5: Yard Cleanup

Lets get outside and breath some fresh air! Obviously this checklist is based on season/weather conditions.

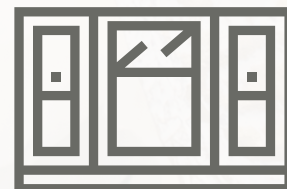
- Clean up debris from garden beds and trim back growth.
- Consider placing an order to pickup fresh soil, mulch and supplies from your local hardware store.
- Clean and set up outdoor furniture if you haven't already.
- Keep grass mowed, snow shoveled or sidewalk salted,



Day 6: Dust Everything

This will help to clear the winter dust and improve overall air quality. Be sure to open up windows and air your home out while you work!

- Start from the ceiling and travel down. Ceiling corners, fans, light fixtures, window treatments, etc.
- Make sure you also swap out your air filters. and if possible, get your ducts cleaned before you list.



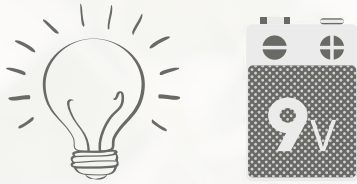
Day 7: Wash the Windows

When we take photos and prepare for showings we always make sure that window treatments are open. This allows the natural light pour in. You want to make sure that your windows are spotless beforehand.

- Clean the windows inside and out (if possible).
- Remove and clean window screens and replace any that may have been damaged through seasonal wear.

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Day 8: Bulbs and Batteries

Lighting believe it or not, is one of the most important factors in how your home shows. You will want to make sure that all of your bulbs are working and consistent.

- Consider swapping out the bulbs in overhead lighting fixtures for daylight brightness bulbs. These can be ordered online from most home improvement retail stores.
- Swap out all smoke alarm and carbon monoxide batteries.



Day 9: Bathrooms

We understand that these rooms are not the most desirable to clean but... trust us, it's important.

- Scrub showers/tubs, grout, sinks, fixtures etc. Bathrooms need to be white glove clean at all times.
- Swap out shower curtains, liners, mats and towels with fresh white/neutral soft goods.
- Clear out vanities and organize linen closets.



Day 10: Rest

Again, it is so very important to make sure that you take care of yourself in this process. Selling a home can be extremely draining both emotionally and physically on a person. Take the time to separate yourself from the moving/sales process. Go for a walk, binge watch your favorite show, crack that bottle of wine... you deserve it. You will be right back at it tomorrow!



Day 11: Strip the Beds

Going room by room, strip off and launder all the bed linens.

- When you remake the beds make sure that you have matching sheet sets.
- If you do not have a bedskirt or panel bed, you can use your flat sheet over the boxsprings instead!
- Use a spray bottle with hot water, an iron or a steamer to help smooth out wrinkles.



Day 12 & 13: Walls and Trim

Take this one room at a time as this may be the most taxing portion of the preparation process. Move from the ceilings down, paying extra attention to trim work.

- Add 2 Teaspoons of dish soap to a bucket of warm water for a simple but effective cleanser. Use a soft sponge and be sure that it is almost completely wrung out before putting it against the walls. Do not scrub too hard!



Day 14: Sweep and Vacuum

Now that the rest of your home is immaculate, all that is left is the floors.

- Sprinkle baking soda or carpet freshener before vacuuming to help eliminate odors.
- If you have access to a carpet cleaner, shampoo carpets in high traffic rooms.
- Polish wood floors and scrub towel grout.