

STAGED FOR SUCCESS

The National Association of REALTORS® 2019 Profile of Home Staging takes a look at the value staging a home brings to the selling process

The most commonly staged rooms when selling:

93%
living room

84%
kitchen

78%
master bedroom



83%

of buyers' agents say that **staging makes it easier for buyers to 'visualize'** the property as their future home



44%

of buyers' agents say that staging a home **increases the dollar value offered**



53%

of sellers' agents say that staging a home **decreases the amount of time a home spends on the market**



95%

of agents recommend that sellers **declutter their home** before putting it on the market



 NATIONAL ASSOCIATION of REALTORS®



SPOTLIGHT

STAGING AND DESIGN

855.MI.STAGE
spotlightstagingdesign.com

